

So that Austinites living with AIDS have a place to turn for help

Octopus Club Presents

The 6th ANNUAL

ARTEROTICA 2009

Business Sponsor Appeal

You're invited to participate in Austin's most stimulating fundraiser!

Saturday, April 18, 9 to midnight. 504 Trinity St.

Tickets are \$45 in advance at www.octopusclub.org / \$60 at the door

The Octopus Club is once again presenting its titillating art auction party, benefiting the Paul Kirby Fund of AIDS Services of Austin.

Complimentary cocktails, wine, beer, erotic dessert parade, and live DJs await—and of course the main event is the silent auction of more than 200 works of erotic art. Last year's ARTEROTICA raised over \$41,000 for the AIDS Emergency Assistance Fund at AIDS Services of Austin.

An event like this can't happen without sponsors.

Sponsors give it momentum. AND your sponsorship donation covers the costs of putting on a fundraiser event of this magnitude. Like all Octopus Club Parties, every penny from ticket sales and the silent auction go directly to people with HIV/AIDS who are in an emergency situation. In Travis County there are over 3,200 people living with HIV/AIDS. They are our sisters, our brothers, our parents, our friends. And for many of them, life can throw some serious curve balls. The Paul Kirby Fund helps with the absolute essentials like rent, utilities, medications, and food. In 19 years, the Octopus Club has raised \$1,209,070 for the fund. That level of assistance was possible only through the sponsorship of businesses just like yours.

SPONSORSHIP LEVELS:

- \$5000 PRESENTING SPONSOR (10 complimentary tickets)

- \$2500 to \$4999 (6 complimentary tickets)
- \$1000 to \$2499 (5 complimentary tickets)
- \$500 to \$999 (4 complimentary tickets)
- \$250 to \$499 (2 complimentary tickets)

Marketing benefits: your logo with link to your website on the Octopus Club/ARTEROTICA website, on pre-event ads and marketing, and on signage at the event. Limited exhibition for \$1000 or more.

The presenting sponsor will be listed as such at the top of all materials and publicity and at the party.

Please send your tax deductible (ASA 501c3 #1-74-2440845-2) donation made payable to **ASA's Paul Kirby Fund** to:

Lew Aldridge, 409 West 38th St. #102, Austin TX 78705

Sponsorship donations can also be charged through AIDS Services of Austin at 512-406-6115. Upon receipt of your payment, you will be sent your complimentary tickets.

See you at **ARTEROTICA** !!!

www.octopusclub.org