



ARTEROTICA 2012 – April 7th – Seaholm Power Plant, Austin.

For the 15th year, The Octopus Club’s ARTEROTICA party will be bringing people together to celebrate life, view and buy erotic art, and help our neighbors in need of a helping hand. All of the money—every penny spent at the event—goes to The Paul Kirby Fund, which helps those living with HIV/AIDS in Central Texas with emergency assistance for basic needs. To make this all happen, Octopus Club needs you.

Corporate/Business sponsors ensure that we are able to put every dollar from the event in the fund. A corporate sponsorship puts your company front-and-center with the people you most want to reach - the creative, edgy, trend-setters who line up for one of the most anticipated events of the year, an event that the Austin Chronicle called “Austin’s Sexiest Fundraiser”.

What is ARTEROTICA?

ARTEROTICA is a silent auction of more than 250 works of erotic art. Complimentary cocktails, wine, beer, erotic dessert parade, and live DJs make this a night to remember. Over 1500 guests attended last year’s event which raised more than \$75,000 for the Paul Kirby Fund at AIDS Services of Austin.

Video of 2011 party at Seaholm Power Plant: <http://www.youtube.com/watch?v=IG0IR0MzLxQ>

Video of 2010 party at Pine Street Station: http://www.youtube.com/watch?v=rm-c3XkCn_M
or octopusclub.org/ArtErotica2010

Why be a corporate sponsor/business sponsor?

Level	\$5,000+	\$2500-\$4999	\$1500-\$2499	\$1000-\$1499	\$500-\$999	\$300-\$499
Number of complimentary tickets	10	8	6	5	4	3
Your logo with link to your Web site on Octopus Club/ArtErotica site – for one year	•	•	•	•	•	•
Your logo on pre-event ads and marketing and in Octopus Club e-newsletter before and after event	•	•	•	•	•	•
Your logo on signage at the event	•	•	•	•	•	•
Exhibition space at the event	•	•	•	•		
Facebook and Twitter recognition to over 800	•	•	•	•		
Presenting sponsor listed at top of all materials at event	•					

- Your corporate sponsorship is tax-deductible.
- You’re helping profile some of the hottest artists from Texas and across the country
- **And most importantly, you’re helping to ensure that those living with all the challenges of HIV aren’t left without hope and a helping hand at a critical time.**

Who is the Octopus Club?

Through its parties over the last two decades, the Octopus Club has raised more than \$1.7 million to benefit the Paul Kirby Fund. That fund, administered by AIDS Services of Austin, helps with essentials, like rent, utilities, medications, and food for those living with HIV/AIDS when they face a financial crisis. The generosity of the Austin community has been overwhelming, but the need continues. Right now there are more than 6000 people in Travis County—our brothers, sisters, friends and neighbors---living with HIV/AIDS. Be part of making a difference in their lives.

Please send your tax-deductible donation made payable to **ASA’s Paul Kirby Fund** to: Lew Aldridge, 409 West 38th St. #102, Austin TX 78705, 512.293.1250. Donations can also be made by credit card on our website or by phone through ASA at (512) 406-6115. www.octopusclub.org