

Corporate Sponsorship



The Octopus Club and
AIDS Services of Austin present
The 11th Annual OCTOTEA Dance
Benefiting the Paul Kirby Fund



Dear Friend:

The Center for Disease Control estimates that more than one million Americans currently are living with HIV and that there were about 43,000 new infections last year. In addition, effective new drug therapies are keeping people with HIV healthy longer and dramatically reducing the death rate. These two factors together have produced the result that more people than ever before are living with HIV/AIDS. In addition, Hurricane Katrina brought us many HIV refugees from the New Orleans area who have so far decided to remain in Austin.

The challenges of living with AIDS are formidable, but the one you and I can do something about is the financial one. There are times when due to the inability to work or to the costs of health care and medications, our neighbors with HIV/AIDS need help. When they have nowhere else to turn, the Paul Kirby Emergency Assistance Fund at AIDS Services of Austin is a helping hand of last resort. On behalf of AIDS Services of Austin and the Paul Kirby Emergency Assistance Fund, **we are inviting you to become a corporate sponsor of the Octopus Club's "11th Annual OCTOTEA DANCE at the Oasis"** on November 5, 2006. Help us help those in need with cash assistance for rent, utilities, medications, food, and other essentials.

The Octopus Club is unique in that volunteer host contributions, and only host contributions, cover the cost of the event. In addition, the OASIS ON LAKE TRAVIS, our lead sponsor, covers all of the costs of the food, beverage, and the site. **This allows all other sponsorship funds – including Corporate Sponsorships – to go directly into the Paul Kirby Fund.** In 17 years, the Octopus Club has raised \$872,138 for the Paul Kirby Fund. That level of assistance was possible only through the sponsorship or businesses just like yours.

If you have any questions, or would like to schedule a time to meet, please contact one of our corporate committee members, below.

Lew Aldridge (512) 293-1250
Mark Erwin (512) 751-8190

laldrige@alori.net
MarkE@Austin.RR.Com

Many thanks for your consideration.

Lew Aldridge

In Travis County there are over 3200 people living with HIV and AIDS. They are our sisters, our brothers, our parents, our friends. For many of them, life can throw some pretty serious curve balls.

How can you and your company help?

The Octopus Club is a grassroots, volunteer fundraising arm of AIDS Services of Austin. Our fundraising events increase awareness and raise funds for people living with HIV/AIDS. Every penny that guests spend at Octopus Club events goes directly to the Paul Kirby Fund—the emergency assistance fund for people in Central Texas who are living with HIV and AIDS--and directly to a person in need. All overhead costs of Octopus Club events are covered by the hosts.

For the last 10 years, The Oasis on Lake Travis has been the host of the **OCTOTEA Dance**, a Sunday afternoon benefit, at the Sunset Capital of Texas.

This year, please join the Oasis as a Corporate Sponsor. There are a variety of levels of sponsorship, with corresponding benefits. Your business will also enjoy the benefit of the exposure to over 1000 guests. The best benefit, however, is knowing that you will make a real difference in the life of a neighbor facing the formidable challenge of living with AIDS.

All donations from Corporate Sponsors will go directly to help a person, who is living with HIV or AIDS, overcome a financial emergency, provide medication, food, or assistance with daily living expenses.

This is how you and your company can help.

Every dollar counts!

Join us

Diamond

- Listed on pre-event mailers and advertisements with Premiere placement
- Multiple verbal recognitions as a sponsor at event, (over 1,000 attendees in 2005)
- Special Signage at event, with Premier placement
- Website linkage from Octopus Club Website with premier placement
- Provided 10 tickets to event, at The Oasis
- Promotional item given as part of “gift bag” for each guest, if desired
- Premium Logo Placement on all Octo Tea Materials (ie: t-shirts)

\$5,000 and above

Platinum

- Listed on pre-event mailers and advertisements
- Verbal recognition as a sponsor at event, (over 1,000 attendees in 2005)
- Signage at event – Platinum level sponsor recognition
- Website linkage from Octopus Club Website with special placement
- Provided 6 tickets to event, at The Oasis
- Promotional item given as part of “gift bag” for each guest, if desired
- Logo Placed on all Octo Tea Materials (ie: t-shirts)

\$1,500-5,000

Gold

- Listed on pre-event mailers and advertisements
- Signage at Tea Dance – Gold level sponsor recognition
- Website linkage from Octopus Club Website
- Provided 4 tickets to event, at The Oasis
- Promotional item given as part of “gift bag” for each guest, if desired
- Logo Placed on all Octo Tea Materials (ie: t-shirts)

\$ 500-1,500

Silver

- Signage at Tea Dance – Silver level sponsor recognition
- Website linkage from Octopus Club Website
- Provided 2 tickets to event, at The Oasis
- Logo Placed on all Octo Tea Materials (ie: t-shirts)

\$ 250-500

Checks should be made out to:

AIDS Services of Austin/Paul Kirby Fund

PO Box 4874

Austin, TX 78765



BOARD OF DIRECTORS

Name	Office	Job Title/Business Affiliation
Angela	Atwood	Owner, Farm to Market Grocery
Burke	Banda	Dell Environmental and Recycling Service Manager, Dell Computer
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